



# newsawards 2019

## print·digital·business

IN ASSOCIATION WITH PJ AND FUJIFILM

Celebrating the best in news media print, technology and business innovation

**Wednesday 8 May 2019**

Nine Kings Suite, Royal Lancaster London,  
Lancaster Terrace, London W2 2TY

## Entry form

Closing date for entries 1 February 2019  
(Please note different closing date for Newspaper Printer of the Year – see criteria)

[www.newsawards.co.uk](http://www.newsawards.co.uk)

**FUJIFILM**  
Value from Innovation



**AKTRION**  
GROUP

manroland | **GOSS**



 **newsprinters**

wrh global...  
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**Prinovis**

**AGFA** 

 Printing Charity  
Welfare. Education. Heritage.

**FlintGroup**

**drag+drop**  
**EZAdSPRO**

**Reach**  
Printing Services

  
**resolute**  
Forest Products

**SunChemical**  
a member of the DIC group 

**PJ**  
PRODUCTION JOURNAL  
AND HEADLINES

precisioncolourprinting  
PASSIONATE ABOUT THE POWER OF PRINT

The Biofore Company  **UPM**

# Categories

All categories are open to entries from the United Kingdom and the Republic of Ireland except The International Newspaper of the Year Award that is only open to overseas published newspapers.

International Printed Innovation of the Year and International Digital innovation of the Year are open to entries from the United Kingdom, Republic of Ireland and overseas publishers and printers.

All commercial information contained in entries remains confidential to the judging process.

## The Fujifilm Grand Prix – The Total Package

The Fujifilm Grand Prix will be awarded to the news media brand that brings together the most cohesive and compelling “print – digital – business” offering to the market – The Total Package. The entry must demonstrate how the brand has used both print and digital technologies/solutions together to ensure sustainability and future success across its portfolio of news media products – the award will not go to one-off case histories.

Judges will be looking for the news media publisher that demonstrates the best cross-platform collection of both printed and digital assets, in particular where all media types complement and add value to each other.

In addition to judging the quality of the actual assets, judges will be looking for evidence of how publishers’ multi-platform strategies have been taken to market and evidence of business success in terms of readership and revenue.

Judges require a maximum 500-word summary Word document (emailed to [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk)) together with six copies of relevant products and links to digital assets. All printed samples must be sent to [newsawards](mailto:newsawards), 25 Church Lane, Middle Barton, Chipping Norton, OXON OX7 7BX (email [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk) when samples are sent).

The entry will be enhanced by a brief (no more than three minutes) digital presentation. All entries to The Grand Prix must incorporate both printed and digital news media products.

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## THE PRINT AWARDS

### Newspaper Printer of the Year

**The Agfa Premier Award for all printers of newspapers printed by flexo or coldset web offset**

There are two Awards. A print plant can enter either Award, but not both. All entries must come from commercial production runs.

#### National Newspaper Printer of the Year

Open to all printers of national newspapers, the judges will be looking for consistent and excellent quality from a maximum of TWO different national newspaper titles.

You must confirm to chairman of judges Gary Cullum that you wish to enter this category by close of business on Monday 7 January 2019. Please email [gc@cullumpublishing.co.uk](mailto:gc@cullumpublishing.co.uk)

Please keep one copy of each newspaper title you plan to enter for each publishing day between Tuesday 1 January 2019 and Tuesday 5 February 2019.

On Wednesday 30 January, you will be contacted with the three different dates of the newspapers you need to submit.

Judges will require three different dated copies of each newspaper (a maximum of six different newspaper copies).

If you believe a brief summary would enhance your entry, you may include up to 300 words maximum which must be submitted with your printed newspapers.

#### Regional Newspaper Printer of the Year

Open to all printers of regional/local newspapers, the judges will be looking for consistent and excellent quality from a maximum of TWO different regional or local newspaper titles from a printer’s or publisher’s portfolio.

You must confirm to chairman of judges Gary Cullum that you wish to enter this category by close of business on Monday 7 January 2019. Please email [gc@cullumpublishing.co.uk](mailto:gc@cullumpublishing.co.uk)

Please keep one copy of each newspaper you plan to enter (regional daily or weekly) for each paper printed between Tuesday 1 January 2019 and Tuesday 5 February 2019.

On Wednesday 30 January, you will be contacted with the three different dates of the newspapers you need to submit (daily and/or weekly dates will apply).

Judges will require three different dated copies of each newspaper (a maximum of six newspaper copies).

If you believe a brief summary would enhance your entry, you may include up to 300 words maximum which must be submitted with your printed newspapers.

## Young Achiever of the Year

### The UPM Premier Award

The UPM Young Achiever of the Year Award will be presented to an individual who has made significant strides in their professional development over the last year. The Award is only open to Young Achievers involved in disciplines relating directly to the actual production of a printed newspaper e.g.

- Printing
- Mailroom
- Pre-press
- Distribution
- Consumables procurement

Aged 35 years or younger, this individual will have had a positive impact on their organisation and his or her peers. The entry will show evidence of:

- personal achievements
- adding value to their organisation
- leadership potential
- creativity and innovation

Organisations (printer or publisher) can enter up to three candidates from each production site for Young Achiever of the Year. Judges will require:

- completion of the Nomination Form (download from <http://bit.ly/2imKLAe>)
- a maximum 500-word submission to support the nomination
- a high-res photograph of the nominee in the workplace
- any relevant examples of the nominee’s work
- a (maximum) two-minute video (mobile phone quality will be sufficient) from the nominee supporting the entry

The entry must be written and submitted by a senior manager/director.

All shortlisted nominees will be invited to the Awards night as guests on the UPM Young Achievers table.

## International Printed Innovation of the Year

### The Printing Charity Award for all UK and overseas published newspapers

Judges will be looking for entries that demonstrate the most innovative, creative or commercial implementation of print for newspapers while also demonstrating commercial benefits to printers and publishers. Entries need to have been published between 1 January 2018 and 1 February 2019.

Judges will be looking for innovations designed to encourage and promote readership of the printed newspaper. Additionally, innovations that are new to the news media industry and have not been seen before will be looked on favourably by the judges.

Entries can be for newspapers or supplements themselves or they can be standalone initiatives that have been used to enhance a newspaper’s performance.

Judges require a maximum 500-word printed summary (in English) to accompany the entry. The entry must also include three copies of the actual printed newspaper/supplement/product and three copies of any supporting material you wish to submit.

## National Newspaper of the Year (Monday – Saturday)

### The manroland Goss web systems Premier Award for all national daily newspapers

Three consecutive issues of a daily (Monday - Saturday) newspaper published between 1 January 2018 and 1 February 2019 must be submitted for judging.

**Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.**

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a maximum 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Sales/distribution figures (ABC, BPA or otherwise audited) for January-June 2017 and January-June 2018 periods must be submitted, or latest available monthly figures with full year-on-year comparison. Audited source must be provided. Without these figures your entry will be ineligible.

## Regional Daily Newspaper of the Year

### The Aktrion Premier Award for all regional daily newspapers

Three consecutive issues of the newspaper (Monday – Saturday) published between 1 January 2018 and 1 February 2019 must be submitted for judging.

**Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.**

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a maximum 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Sales/distribution figures (ABC, BPA or otherwise audited) for January-June 2017 and January-June 2018 periods must be submitted, or latest available monthly figures with full year-on-year comparison. Audited source must be provided. Without these figures your entry will be ineligible.

## International Newspaper of the Year

### The Resolute Forest Products Premier Award for all international daily and weekly newspapers published overseas

Judges will be looking for consistent and excellent quality over three different issues of a newspaper printed between 1 January 2018 and 1 February 2019. Design, use of colour and photography will also be taken into consideration by the judges. For further information and a list of previous winners go to <http://www.newsawards.co.uk/register-page/>

## Sunday Newspaper of the Year

### The Prinovis Award for all Sunday newspapers

Three consecutive issues of a Sunday newspaper published between 1 January 2018 and 1 February 2019 must be submitted for judging.

**Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.**

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a maximum 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Sales/distribution figures (ABC, BPA or otherwise audited) for January-June 2017 and January-June 2018 periods must be submitted, or latest available monthly figures with full year-on-year comparison. Audited source must be provided. Without these figures your entry will be ineligible.

## Weekly Newspaper of the Year

### The WRH Global UK Award for all local weekly newspapers

Three consecutive issues of the newspaper published between 1 January 2018 and 1 February 2019 must be submitted for judging.

**Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.**

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a maximum 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Sales/distribution figures (ABC, BPA or otherwise audited) for January-June 2017 and January-June 2018 periods must be submitted, or latest available monthly figures with full year-on-year comparison. Audited source must be provided. Without these figures your entry will be ineligible.

## National Supplement/Magazine of the Year

### The Sun Chemical Award for all national newspaper supplements and magazines printed any method

There will be two trophies awarded in this category:

- National Supplement/Magazine of the Year (Weekly frequency)
- National Supplement/Magazine of the Year (including Fortnightly/Monthly/Quarterly frequency)
- The judging criteria for both Awards is the same – see below

**Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.**

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a maximum 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be

looked upon favourably by the judging panel.

The entry must include three different issues of the supplement or magazine published between 1 January 2018 and 1 February 2019.

A supplement/magazine must be a separate section of the publication or a separate publication, pre-printed, which is inserted in, distributed with, or available standalone, to the main newspaper.

## Regional Supplement/Magazine of the Year

### The Precision Colour Printing Award for all regional newspaper colour supplements or standalone regional magazines printed any method

**Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.**

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a maximum 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Required are three different issues of the supplement/magazine published between 1 January 2018 and 1 February 2019.

## Niche Market Newspaper of the Year

### The Flint Group Award for all niche market (special interest) newspapers \*

The judges will be looking for consistent quality over three different issues of a specialist newspaper published between 1 January 2018 and 1 February 2019.

**Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.**

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a maximum 500-word printed summary – clearly laid out summaries which address the criteria headings separately will be looked upon favourably by the judging panel.

\* Niche or special interest includes sports, hobbies, religious, educational, business and lifestyle titles.

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## The Digital Awards

### News Website of the Year

#### The PCS Award for all news websites

Judges require a maximum 500 words to support the entry. The entry should include a brief history/strategy; evidence of technology innovation designed to encourage/enhance visitor interaction; incorporation of multiple platforms such as Twitter, Facebook, blogging, video, mobile and evidence of monetisation of the website.

Where appropriate, judges require free-of-charge access to the site during the judging process. The entry must be submitted as a Word document. All entries, together with entry forms, must be emailed to [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk).

### International Digital Innovation of the Year

#### The Drag+drop Award for all news media businesses (open to UK and international entries)

Judges will be looking for entries that demonstrate the most innovative, creative or commercial implementation of digital media that has brought improvements within your news publishing or printing environment. Digital media covers many different areas including internet, apps, podcasting, videocasting, Twitter, Facebook, streaming audio and video, mobile devices (such as Android, iPhone and iPad), blogs and virtual reality. Judges require a maximum 500-word summary (in English, Word document, emailed to [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk)) that can be enhanced with diagrams and photographs.

### News App of the Year

#### For any platform including iPhone, Android and iPad

Open to all news media organisations (UK and international), judges require a brief summary (max 500 words) to support the entry. The entry should include details on how the app was developed; evidence of any technological innovations used in the design/implementation of the app; the commercial/business model for the app; facts and figures illustrating the success of the app.

Where appropriate, judges will require free-of-charge download access to the app during the judging process.

The entry must be submitted as a Word document and emailed to [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk)

## Outstanding Use of Social Media Award

For all news media outlets

Judges will be looking to see how your news media products are using and working with different social media platforms to enhance and develop your audience and brand. The entry should highlight how the social media platforms have been used in creative, engaging and innovative ways.

A maximum 500-word summary is required together with relevant links and, where appropriate, free-of-charge access for websites, tablets etc. during the judging process. The entry must be submitted as a Word document and emailed to [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk)

## The Business Awards

### Best Use of Advertising Technology

For all suppliers and users of Advertising Technology

Advertising Technology (Ad-Tech) is the collective term for systems and IT that help the media industry automate and improve the efficiency of the advertising process. The Ad-Tech market remains one of the fastest-growing parts of the news media sector and it is having a profound effect on the newspaper industry.

Judges will be looking for entries, from users or suppliers of Ad-Tech, that demonstrate the smartest and most commercially successful use of advertising technology. Judges will be particularly interested in what process the technology has improved, how it has been integrated into the workflow and culture of the business, how it has increased revenue and how it has improved operating efficiency and profitability.

Judges require a maximum 500-word summary (emailed to [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk)) to accompany the entry, which can be enhanced with workflows, case studies and commercial data. Three copies of any printed samples are required and must be sent to newsawards, 25 Church Lane, Middle Barton, Chipping Norton, OXON OX7 7BX (email [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk) when samples are being sent).

## Commercial Advertising Initiative of the Year

The Papermule Award for all news media organisations

Advertising continues to be the key ingredient to the success of any news media organisation. With new print and digital technologies, news organisations/media businesses are working with clients to create exciting new cross-platform commercial advertising opportunities. In this category, judges will be looking for print, digital or combined projects that clearly demonstrate creative media thinking at their core. Judges also require evidence of the project's success – this can be via percentage figures, monetary figures or evidence of client satisfaction.

Judges require a maximum 500-word summary (Word document) and links to digital assets (emailed to [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk)) together with three copies of relevant products. All printed samples must be sent to newsawards, 25 Church Lane, Middle Barton, Chipping Norton, OXON OX7 7BX. (email [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk) when samples are sent).

The entry will be enhanced by a brief (no more than three minutes) digital presentation.

### Brand Partnership of the Year

The Newsprinters Award for all news media organisations

Companies are increasingly looking to harness the full power of a news media publisher's print and digital portfolio. Judges will be looking for entries that demonstrate how a publisher has worked creatively and strategically with a brand to communicate its message and engage with the newspaper's digital and print audience. This might be through conferences, supplements, promotions, microsites, bespoke and native advertising solutions etc. The entry must demonstrate how the Brand Partnership has succeeded via figures/percentages and it should show clear evidence of how the project has enhanced the brand of both the news media product and its client.

Judges require a maximum 500-word summary (Word document) and links to digital assets (emailed to [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk)) together with three copies of relevant products. All printed samples must be sent to newsawards, 25 Church Lane, Middle Barton, Chipping Norton, OXON OX7 7BX (email [mark@newspaperawards.co.uk](mailto:mark@newspaperawards.co.uk) when samples are sent).

The entry will also be enhanced by a brief (no more than three minutes) digital presentation.

### Entry form

Please fill out the form clearly and accurately in block capitals

Category entered

Name of Newspaper/App/Website

Company

Print/Production plant (if relevant)

Name

Position

Telephone

e-mail

Signature

### Rules and regulations

Entry is free of charge

Only newspapers and digital news products/projects published since 1 January 2018 are eligible – except where specified

A news media organisation may enter any number of categories

Separate entry forms and newspapers are required for each category

Photocopies of the entry form are acceptable – please fill out the form clearly and accurately

Each entry must be accompanied by the requirements outlined under the category heading – otherwise the entry will be ineligible and will be excluded by the judges

Only one entry per envelope

Presentation folders will not be accepted, except for Young Achiever of the Year, International Digital Innovation of the Year, International Printed Innovation of the Year and the Grand Prix

Entries will not be returned unless specifically requested at the time of sending

Newspapers from Northern Ireland, Scotland, The Republic of Ireland and Wales may enter either the national or regional Print awards but not both

Closing date for receipt of entries is 1 February 2019 (Please note different closing date for Newspaper Printer of the year – see criteria)

The decision of the judges is final

Return this form with all other entry requirements to:

Gary Cullum, Cullum Publishing/Iguana,

Unit 1, Maylands Business Centre, Redbourn Road, Hemel Hempstead HP2 7ES

Sat nav for courier delivery: HP2 7BA

For queries please contact:

Helen Hargreaves

Tel: +44 (0) 1869 340351

e-mail: [helen@newspaperawards.co.uk](mailto:helen@newspaperawards.co.uk)

[www.newsawards.co.uk](http://www.newsawards.co.uk)