



The 2025 Newspaper Awards

**Celebrating excellence and innovation
in the printed newspaper**

Wednesday 2 April 2025

Ballroom, Hilton London Bankside
2-8 Great Suffolk Street, London SE1 0UG

Celebrating excellence and innovation in
the printed newspaper

Entry form

Closing date for entries 16 December 2024

www.newsawards.co.uk



The 2025 Newspaper Awards Categories

All categories are open to entries from the United Kingdom and the Republic of Ireland except The International Newspaper of the Year Award that is only open to overseas published newspapers.

All commercial information contained in entries remains confidential to the judging process.

Newspaper Printer of the Year

There are two Printer awards. A print plant can enter either Award, if eligible, but not both. All entries must come from commercial production runs.

National Newspaper Printer of the Year

for all printers of newspapers printed by coldset web offset

Open to all printers of national newspapers, the judges will be looking for consistent and excellent quality from FOUR DIFFERENT copies of a national newspaper (can also be two x 2 different copies of two national newspapers).

Eligible copies are those dated between 15 October 2024 and 16 December 2024.

If you believe a brief summary would enhance your entry, you may include up to 300 words maximum, two copies of which must be submitted with your printed newspapers.

You must state on your entry the production run (number of copies) of each printed newspaper submitted. These numbers remain confidential to the judging process.

Regional Newspaper Printer of the Year

The ECO3 Award for all printers of newspapers printed by coldset web offset

Open to all printers of regional/local newspapers, the judges will be looking for consistent and excellent quality from FOUR DIFFERENT copies of a regional/local newspaper (can also be two x 2 different copies of two different publications or one copy of four different newsprint publications)

Eligible copies are those dated between 15 October 2024 and 16 December 2024.

If you believe a brief summary would enhance your entry, you may include up to 300 words, two copies of which must be submitted with your printed newspapers.

You must state on your entry the production run (number of copies) of each printed newspaper submitted. These numbers remain confidential to the judging process.

Newspaper Employee/Team of the Year

The UPM Premier Award

The UPM Print Production Achiever of the Year award will be presented to the employee or team that has gone that extra mile and has made a visible difference in the printed newspaper sector.

Judges will be looking for examples of work and thinking that demonstrate that the individual or team have excelled and made outstanding contributions in areas that include:

- Commercial innovation in print
- Improved business performance
- Environmental projects
- Corporate sustainability
- Technical innovation
- Personal development
- Printed product launches
- Community campaigns
- Staff training

This is not an award for journalism/editorial content.

Entries, wherever possible, should champion the power of print.

All entries must be submitted by a member of senior management or the candidate's line manager overseeing the particular project.

Judges require a 500-word document summarising the project, together with any printed materials that support the entry. Videos and digital presentations (max 5 minutes) can also be submitted to enhance the entry.

Also required is a high resolution photograph of the individual or team, along with details of job title(s), responsibility and years with company. These requirements are essential to ensure eligibility.

All entrants, if successfully nominated, must put forward at least one representative to attend the awards as a guest to sit on the Newspaper Employee/Team of the Year table.

International Newspaper of the Year

The Resolute Forest Products Premier Award for all international daily and weekly newspapers distributed overseas. The category is open for all newspapers printed by any method.

Judges will be looking for consistent and excellent quality over **three different issues** of a newspaper printed between 1 January 2024 and 16 December 2024.

Design, use of colour and photography will also be taken into consideration by the judges. For further information and a list of previous winners go to <http://www.newsawards.co.uk/register-page/>

National Newspaper of the Year (Monday – Friday)

for all national daily newspapers

Three different issues of a daily (Monday – Friday) newspaper published between 1 January 2024 and 16 December 2024 must be submitted for judging.

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Your entry could be enhanced if you supply year-on-year circulation figures.

Weekend Newspaper of the Year

for all weekend newspapers

Three different issues of a Saturday/Sunday newspaper published between 1 January 2024 and 16 December 2024 must be submitted for judging.

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Your entry could be enhanced if you supply year-on-year circulation figures.

Regional Daily Newspaper of the Year

The Newsprinters Award for all regional daily newspapers

Three different issues of the newspaper (Monday – Saturday) published between 1 January 2024 and 16 December 2024 must be submitted for judging.

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Your entry could be enhanced if you supply year-on-year circulation figures.

Local Weekly Newspaper of the Year

The Papermule Award for all local weekly newspapers

Three different issues of the newspaper published between 1 January 2024 and 16 December 2024 must be submitted for judging.

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Your entry could be enhanced if you supply year-on-year circulation figures.

You can only enter Local Weekly Newspaper of the Year or The Hyperlocal Newspaper of the Year categories. You cannot enter both categories.

Niche Market Newspaper of the Year

for all niche market (special interest) newspapers *

Three different issues of a specialist newspaper published between 1 January 2024 and 16 December 2024 must be submitted for judging.

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries which address the criteria headings separately will be looked upon favourably by the judging panel.

* Niche or special interest includes sports, hobbies, religious, educational, business and lifestyle titles.

National Supplement/Magazine of the Year

The Walstead UK Award for all national newspaper supplements and magazines printed any method

There will be two trophies awarded in this category:

- National Supplement/Magazine of the Year (Weekly frequency)
- National Supplement/Magazine of the Year (including Fortnightly/Monthly/Quarterly frequency)
- The judging criteria for both Awards is the same – see below

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

The entry must include **three different issues** of the supplement or magazine published between 1 January 2024 and 16 December 2024.

A supplement/magazine must be a separate section of the publication or a separate publication, pre-printed, which is inserted in, distributed with, or available standalone, to the main newspaper. **You must state if your entered publication is weekly or non-weekly.**

Regional Supplement/Magazine of the Year

The News UK Award for all regional newspaper colour supplements or standalone regional magazines printed any method

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Required are **three different issues** of the supplement/magazine published between 1 January 2024 and 16 December 2024.

The Hyperlocal Newspaper of the Year

for independent community newspapers

There are over 400 independent community news publications in the UK and Ireland, many holding decision makers and public services to account. The majority of these titles are published by individuals or small teams producing news content of important community value. The Hyperlocal Newspaper of the Year Award will go to a publication targeting a specific geographic area such as a town, neighbourhood, village, county or even a single postcode sector.

Three different copies of the newspaper are required published between 1 January 2024 and 16 December 2024.

Every entry will be judged on the following elements: **Print Production, Design, Content and Commercial Innovation.**

Additionally, judges will be looking for newspapers that feature creative methods of attracting reader input and engagement with their communities. Examples of revenue generation will also be taken into consideration in the judging process.

All entries must be accompanied by a 500-word summary to support the entry.

The six shortlisted nominees will be invited to the Gala dinner free-of-charge (1 ticket per nomination).

*You can only enter Local Weekly Newspaper of the Year **or** The Hyperlocal Newspaper of the Year categories. You cannot enter both categories.*