

Winners Celebrating excellence and innovation in the printed newspaper







Welcome to The 2023 Newspaper Awards and to a Winners Book showcasing some of the very best print publications our news industry has to offer.

This year we have focused solely on print. We realise it's a sector that's under huge pressure from digital clicks and algorithms, but we want to recognise the hugely important role that print continues to play as the industry transitions to online output. Furthermore, the Awards celebrate the successes and achievements of the immensely talented teams, from journalists to manufacturing plant staff and distributors, that deliver millions of copies each week to the consumer.

Day in, week out, production teams across our industry are bringing together some of the world's finest printed news. The Newspaper Awards have championed production excellence for 26 years and they remain the only accolades celebrating the achievements of everyone who works in the printed newspaper and news magazine arena.

Twenty one million Britons still read national news brands in print every month, with latest research showing readers spending an average of one hour and 28 minutes with their national daily newspaper on the days they read. There's no split for local newspapers but 40 million adults (over 15-years-old) read regional and local news brands each month.

Though operating in incredibly challenging market conditions, our news media market remains one of the strongest and most diverse in the world. Its ability to inform, entertain and question those in authority is unrivalled. Our news rooms remain a powerhouse for news provision with our journalists providing the front end of our production systems. Without journalists investigating, probing and writing fact-filled, insightful copy, we have no newspapers. And who would hold those in authority to account and those perpetuating fake news on social media? Nobody would.

I have had the honour of chairing the judging panels since the awards were launched in 1997 and I should like to thank, on behalf of The Newspaper Awards team, this year's 17-strong panel, all hugely busy executives, who gave generously of their time to assist with the process. They scrutinised almost 700 individual newspapers – no mean feat. In fact, it was an immensely challenging task. A sincere thank you to you all and a personal thank you too, to my Awards colleagues Helen and Mark Hargreaves who have run the 'back office' with distinction for 26 years.

Our thanks are due, as ever, to our sponsors and, in particular, our headline sponsor Fujifilm that has been the overall event sponsor since day one. We are also grateful to Newsprinters for yet again generously hosting the judging at its Broxbourne manufacturing plant in Hertfordshire.

An event like The Newspaper Awards just cannot happen without such fantastic support. I hope you enjoy this printed book of technical innovation and achievement.

Gary Cullum

Director, The Newspaper Awards

The Judges



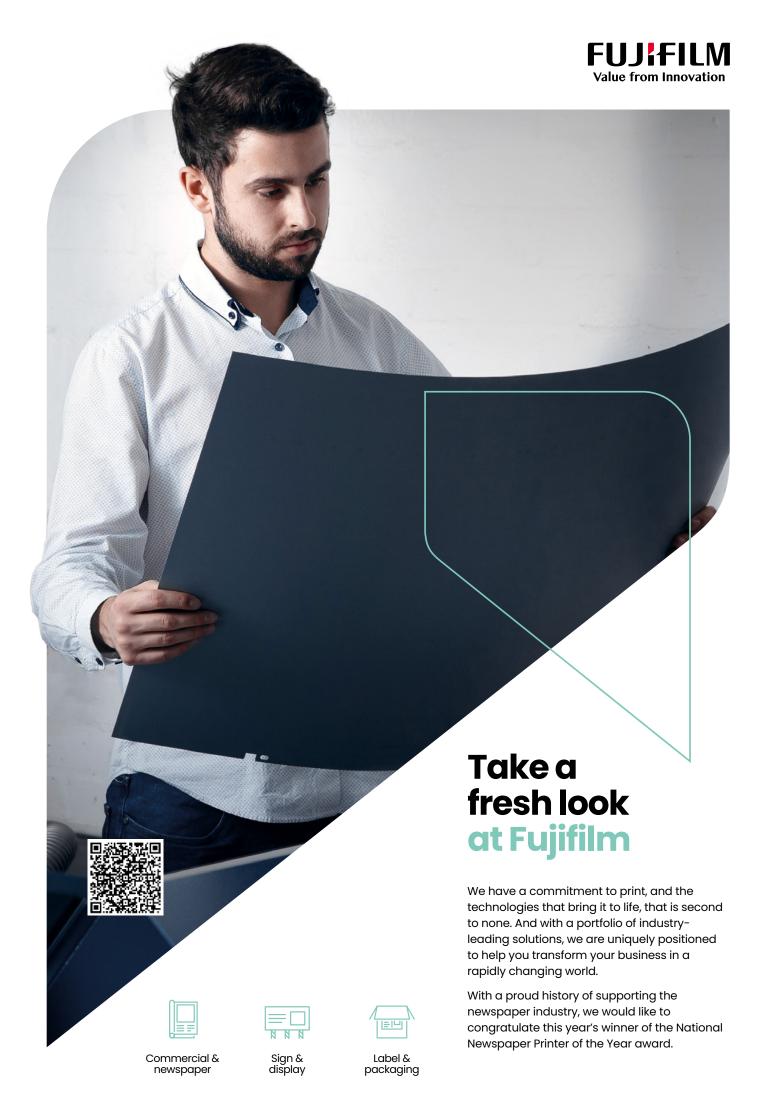
The 2023 Newspaper Awards judges

Standing from left: **Richard Parkinson**, group marketing director, lliffe Media; **Gary Blurton**, regional director central region, National World; **Mick Crawley**, operations and project manager, Reach Printing Services; **Nicky Cox**, editor-in-chief, First News; **Neil Young**, production manager, Associated Print Holdings; **Jim McFarland**, head of production and operations, Midland News Association; **Julia Lancett**, regional managing director, Newsquest Media Group; **John Millward**, head of publishing planning, News UK; **Peter Harte**, head of production publishing, Guardian News & Media

Seated from left: **Suzanne Blumson**, executive newspaper editor, Financial Times; **Scott Wood**, managing director, Tindle Newspapers Group; **Gary Cullum**, director The Newspaper Awards and chairman of judging panel; **James Cracknell**, editor-in-chief, Social Spider Community News; **Sarah Barry**, head of delivery production, Telegraph Media Group

The Awards

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National Newspaper Printer of the Year

The Fujifilm Premier Award

Always regarded as one of the most prestigious of all the awards, this category annually receives entries of world class quality, where a super keen eye for detail and a linen tester eyeglass are a necessity to split the top entries. This category proved one of the toughest to judge, with meticulous scrutiny required of the individual portfolios placed before the judges.

Winner

Webprint Citywest (Irish Daily Mail, The Irish Sun)

Outstanding presentation and near faultless copy to the very highest standards from this privately-owned and operated printing company that's headquartered in Cork and is the country's largest independent coldset web offset printer. A number of judges commented that the newspapers were a joy to read with world class printing. Clean punchy blacks, excellent colour consistency and perfect bleeds were also noted by judges.

Highly Commended

Harmsworth Printing, Thurrock (Daily Mail)

Beautifully clean printing and 'about as good as flexo can get' stated judges. Just beautiful with great balance across all four copies submitted, enhancing the reader offering. Judges were super impressed that the flexo quality stacked up well against the offset print on the table.







National Newspaper Printer of the Year

The Fujifilm Premier Award

Commended

Associated Print Holdings, Dinnington (Daily Mail)

Another exceptional demonstration of excellent quality, a cleanly printed portfolio of newspapers with superb repro and imaging along with bold colours and defined detail that drew plaudits from many of the judges.

Newsprinters Broxbourne & Knowsley (The Sunday Times, The Times)

Innovative printing with on-the-run gluing to produce high quality barn-door gatefolds with consistently good samples from two different press centres. Judges remarked on the excellent use of different paper stock in the same copy. This entry was so nearly a top two finisher missing out by the slimmest of margins.

Reach Printing Services, Oldham (Daily Express, The Guardian)

A clean entry with judges remarking on the density of blacks, strong colour consistency, with excellent registration and line-up. "What you'd expect from one of the country's biggest newspaper print groups.' This Oldham entry was the top performing of the Reach Printing Services manufacturing plants.

The Irish Times (The Guardian)

This printer did The Guardian proud, declared judges. A quality entry with excellent registration across all copies. "Like Mr Kipling's cakes the portfolio was exceedingly good," said a judge, adding "Copies of The Guardian were very well produced, all in all a great looking book".











Newspaper Employee/Team of the Year

The UPM Premier Award

This Award recognises those members of staff that have gone the extra mile. Judges were looking for examples of work and thinking that demonstrated that the individual or team had excelled and made outstanding contributions in print-related areas across the business. In a secret ballot the judges votes could not split the top two fabulous 'chalk and cheese' worthy winners. Just six points separated the top four nominations.

Joint Winners

Harmsworth Printing - Weekend Magazine project team

Taking the printing of the Daily Mail's Weekend magazine in-house five months earlier than planned, due to the impending closure of its print supplier, was a huge undertaking and achievement, especially as Harmsworth's flexo presses were not originally designed to produce this type of commercial publication. But this entry ticked all the boxes for judges – 'the team at HP did a fantastic job of developing and testing new inks that have taken coldset flexo printing to new levels. That they did it in such a short time frame deserves recognition."

A magnificent achievement that in the first ten months saw the Weekend team at Thurrock produce over 63 million magazines, with the business benefiting from reduced costs, reduced carbon footprint, while gaining surety of supply.

Lee McCleneghen, engineering technician, Reach Printing Services

Judges were blown away with the innovation and forward-thinking of this entry for in-house 3D printing by 26-year-old Lee who is a graduate of the RPS Saltire apprenticeship programme.

Lee developed, led and implemented a hugely successful project to design and print previously unrepairable and obsolete components. The judges agreed it was a great concept for a niche market, a terrific example of individual initiative and resourcefulness making a big difference to the business. Versatile Lee clearly demonstrated what can be achieved by embracing innovation and technology to deliver demonstrable gains to the Reach business.









"In these history-defining times, we need the certainty of print journalism more than ever"

ADVERTORIAL | **Ruud van den Berg**, Senior Vice President, Sales, UPM Communication Papers, about freedom of the press, journalism and the value of paper

An epoch is defined as a particular period of history, considered remarkable or noteworthy. So, I think it's fair to say we are living through that right now. But who defines an epoch, and who writes the history?

The Washington Post coined the phrase "news is the first rough draft of history" in the 1940s. Well, if newsprint provides the first draft, it is the magazine that captures the spirit and solidifies it in our social psyche. Eight decades later, in the wake of a global pandemic, the midst of a humanitarian and energy crisis stemming from the Russia-Ukraine war, and a worsening climate emergency, people are hungry for significance to be given to the "first draft" that is unfolding on our newsfeeds - and they want it to be accurate and credible.

In an increasingly chaotic, distorted and censored digital media landscape, it falls increasingly on the credible print media to defend the integrity of the written word.

While the migration from print to digital continues, reach does not equate to relevance or accuracy. Indeed, there is a newfound appreciation, most notably among younger audiences, for the high-quality commentary and reporting that paper publications have always been trusted to deliver.

However, the worrying reality is that press freedom is in decline globally. Publishers increasingly face the risk of censorship of journalistic content shared online, exacerbated by the spread of misinformation on social media platforms. For journalists themselves, there are more safety risks while on the job, and they are increasingly being targeted online with threats of violence or digital abuse.

The digitisation of press not only exposes the people who bring us news of current events, but the very information itself: without a paper trail to corroborate the internet's version of events, we risk leaving history open to being completely rewritten. There is a reassurance in knowing that the papers and magazines that grace today's newsstand will always read the same, whether they are picked up that morning, in a community centre a month later, or an official archive ten years from now. This reassurance stems from a longevity and per-manency to print that is not matched by digital outlets.



UPM remains committed to securing a future for print media that is true to its reputation for being credible, high quality and trustworthy. The real opportunity for publishing and paper supply industries is to embrace this evolution in the media mix and play to our strength: quality and the values of journalism.

The quality of the paper itself plays no small part in this: the connection our minds make between holding something physical and a sense of "realness" remains strong in contrast to the digital devices that feed us with endless streams of content. The tactile experience of handling paper brings an interactive quality to reading that adds value, and some studies suggest that we remember words read on a physical paper much better than something we have read on a screen.

Digital has brought immediacy to news gathering and has provided citizens with the opportunity to share their experiences and views with the world, benign or malign, unfiltered. What is real, what is fake, what is news or propaganda, is imperceptible. That is why I believe that we need print, now more than ever, to satisfy the growing need for trustworthy reporting and analysis in a rapidly changing media landscape. It speaks to the very foundations that underpin democratic society. There is no-one else who can be relied upon to analyse, write and consolidate a fair and balanced "first draft" of this epoch.

For further information, please contact: paper info@upm.com

Newspaper Employee/Team of the Year

The UPM Premier Award

Commended

DC Thomson - Aberdeen and Dundee teamwork

The Dundee-based company has streamlined its business, altered its page designs and advertising shapes and developed in-house automated page lay-out to reduce duplication across its four daily titles. This form of restructure is innovative, bold, brave and by simplifying and introducing automation in print and digital it will provide efficiencies to ensure both platforms can continue to publish for many years to come.



A dedicated and talented executive who deserves much praise. Janet oversaw the creation of a complete new manual production process from flat planning to ad delivery, image processing and page output. "Strong leadership in the face of adversity," said judges.

Newsprinters - multi-print centre communication

Superb team spirit and a three-year drive that embraced a new business culture during the Pandemic, while majoring on the welfare of the company's biggest asset – its staff. "Newsprinters is putting culture at the heart of the business – this is a good example of how important people are in a technical/ industrial business."

Social Spider – Community news teamwork

An inspiring story of a social enterprise publisher, bringing communities together, while seeking a sustainable long term publishing model through an innovative membership scheme. This was a terrific example of a team from within its community giving a voice to the community. Inclusive and committed – a truly worthy team effort.

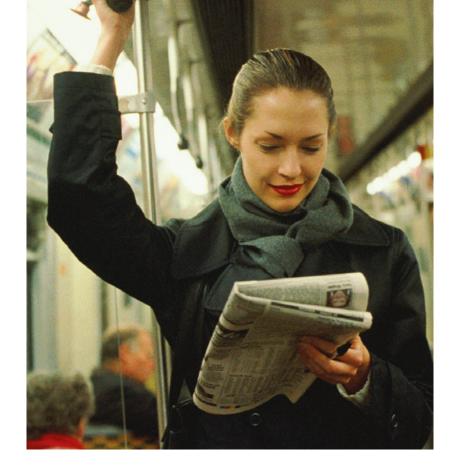












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International Newspaper of the Year

The Resolute Forest Products Premier Award

A strong field of entries gave judges plenty to ponder in a category designed to reveal how overseas publishing practices differ from our own. Eye-catching designs and distinctive paper stock used by some very readable newspapers produced much food for thought. The category as ever attracted a strong showing from Western Europe, especially Spain and Germany, and there were several innovative entries from India. But it was a brilliantly produced and highly engaging children's newspaper that floated effortlessly to the top of the pile.

Winner

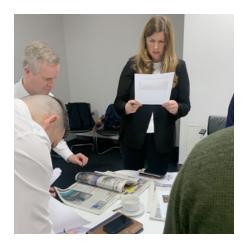
Børneavisen (Denmark)

This 24-page weekly newspaper is aimed at children between nine and 12 years of age. Børneavisen was created to give children access to a credible news media that tells and explains current news stories at a child's level. It's printed on thicker than usual paper that makes images and colour stand out clearly. The title oozed sheer class and was a runaway winner among a high quality field. 'It is so well put together that I wish I was able to read Danish,' enthused one judge. An all-round 'incredible' children's newspaper that was universally praised for its print, layout, colour, design and overall quality. A wonderful publication.

Highly Commended

Financial Times

Last year's winner, the FT is a stalwart of the international category. It won plaudits for its quality – salmon paper stock is not an easy substrate to print on, especially to reproduce flesh tones. A timeless, classic design that meets its target audience across the globe perfectly.







International Newspaper of the Year

The Resolute Forest Products Premier Award

Commended

China Daily (Global edition)

Launched in 1981, China Daily has the widest print circulation of any English-language newspaper in China. Its international edition is published in North and South America, Europe, Asia-Pacific and Africa. Regularly a top performer in the awards, the publication was praised for its layout, strong imagery and clean print production.

El Diario Vasco (Spain)

Owned by Grupo Vocento, this Spanish morning daily newspaper is crisply produced and applauded for its design.

Frankfurter Allgemeine Sonntagszeitung (Germany)

Another regular top performer and several times winner, this large format Sunday title impressed judges with its great design, its judicious use of colour and its sheer quality.

Heraldo de Aragon (Spain)

Published in Saragossa, Spain and in circulation since 1895, Heraldo de Aragon is a well designed and printed broadsheet with excellent use of colour. A number of judges commented on the very readable format and 'easy-on-the-eye' layout.

The Telegraph (India)

An Indian English daily owned by the ABP Group, The Telegraph is a beautiful, colourful broadsheet, full of innovative commercial print initiatives. Judges were particularly impressed with the striking imagery that jumped off the pages with "great visual appeal".







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Regional Newspaper Printer of the Year

The Agfa Award

Consistent and excellent quality were the standards at stake in this category. Registration, evidence of solid blacks and clean colours came under the microscope along with photo reproduction, alignments, show-through and clean white space. Another prestigious category that demonstrated the range of technical challenges faced day in, day out by print plants in today's demanding market. Just a handful of points separated the top three performers.

Winner

Discovery Print (The Courier, The Press and Journal)

Always a major contender in this category, the DC Thomson portfolio was one of the stand-out entries in a tough category. It was praised for the quality of its colour reproduction, its super solid blacks, its lift, registration and book alignment. A worthy winner declared judges, but only by a few points over a worthy runner-up.

Highly Commended

Interpress NI (The Irish News)

A great portfolio of its own publisher's title, extremely well printed with excellent register and densities across all four copies submitted for scrutiny. This entry drew plenty of praise from the panel.

Commended

Iliffe Print (Hackney Citizen, Hailsham News, The Voice, The Weekly Gleaner) Improved paper stock helped lift some of the titles that were cleanly printed and stood out from the crowd.

Mortons Print (Cage & Aviary Birds, Driffield & Wolds Weekly, Motorsport News, Teesdale Mercury) A varied selection of superlative print, Mortons scored points for the quality of the imagery printed superbly across different sections.

Newsquest Oxford (Bucks Free Press, The Oxford Times, Watford Observer, Western Telegraph) Commended for the quality of its colour reproduction over four different products.

Newsquest Scotland (The Herald) Quality print over a good cross section of products gained this entry valuable points.











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National Newspaper of the Year

The Aktrion Atalian Servest Award

The battle for National Newspaper of the Year could not have been much closer with just a few points separating two heavyweight titles. Judges were looking for excellence across three different issues, paying particular regard to print, design, content and commercial success. Despite the challenges facing the printed newspaper, judges were delighted with the overall standard of the products on show.

Winner

Financial Times

A repeat win for the 2021 winner of National Newspaper of the Year, the Financial Times was praised for being a beautifully pulled together paper. It has standout print quality that matches powerful editorial content. In the financial arena, no one does it better than the Financial Times.

Highly Commended

The Guardian

With a clear, well-structured layout, The Guardian was praised for its impressive and bold front page campaigns. A mix of strong design, print and content, The Guardian has top production values and is the perfect read for its target audience.

Commended

Daily Mirror The Mirror stood out with its excellent front page campaigns. In particular, its ground-breaking, explosive scoops on the partying in No.10 appealed to the judges.

i The i's digest format is very appealing with concise news articles making for easy reading. It impressed with its authoritative and trusted reporting.

Irish Independent A newspaper with good, clean design and attractive layout throughout. Judges particularly liked the strong 'one story' lead on the front page which grabs the attention.

The Daily Telegraph The Telegraph has a bold, crisp and classy design that draws the reader in. It uses its size advantage to great effect, especially with its use of photography.

The Times A paper with well-designed page layouts and excellent content. The Times has a 'big book' feel and is a well-balanced newspaper that offers something for everyone.









Congratulations!

To all of tonight's winners and participants.



Regional Newspaper of the Year

The Newsprinters Award

With three different issues of each entry put under the microscope, nothing was going to escape the judges' keen eyes as they scrutinised every page of every newspaper in their hunt for consistent quality. While there was some minor evidence of plate and belt marks, scumming and show through, there was also a big show of solid colours, bold blacks, engaging design and good use of clean, white space. A hotly contested category, enhanced by compelling news content and evidence of commercial success.

Winner

The Yorkshire Post

Relaunched in 2022 when it was 'reimagined' from a blank canvas, the Post is a strong regional and local publication, with beautiful production values. Judges loved the broadsheet and although it was another transitional year, several said it felt a 'very grand product.' It was the leader of the pack and a clear winner in a tough category that highlighted the fantastic work of regional dailies in the most difficult of markets.

Highly Commended

The Press and Journal

Another stand out entry due to its superb printed reproduction, bold design, strong content and resilient sale, the P&J remains the biggest-selling UK title and is currently growing its subscription revenue.

Commended

Liverpool Echo First class tabloid newspaper with bold and distinctive design, well printed and remains firmly at the heart of its community. **Oxford Mail** Powerful content and always engaging with its community, the Mail is a strong campaigner.

The Courier A confident and punchy publication from the same stable as the Press and journal. It has a very local heart to its editorial published across three editions, and is presented in clean and well printed pages.

The Irish News The second largest selling regional daily in the UK, the News has an impressive sale, serving its community with terrific local journalism in fascinating times. It is superbly printed by sister company Interpress with the quality and consistency of printing maintained by the skill of the printer.











Combining **Print Expertise**



Congratulations to all tonight's winners and nominees

Weekend Newspaper of the Year

The Associated Print Holdings/Harmsworth Printing Award

Sunday newspapers used to dominate weekend reading, but now Saturday editions are rivalling the Sundays in every area from print quality to glossy, coffee-table magazines. The panel of judges scrutinised every entry looking for outstanding print quality and evidence of commercial and business strengths. All of the 2023 weekend entries were impressive, but one title really stood out with its stunning overall package.

Winner

FT Weekend

Perennially classy, FT Weekend packs a punch in every area. With sales on the up, judges were blown away with the paper's great design, terrific content and superb supplements. This paper has a crystal clear understanding of what its readers are looking for.

Highly Commended

The Sunday Times

At just £3.00, The Sunday Times offers stunning value for readers. As one judge neatly summed it up – there's something for everyone in this weekend heavyweight.

Commended

iWeekend Comprehensive content, all wrapped up in an accessible, compact package. Judges loved the front page masthead and overall design.

The Observer A well designed newspaper with a clear layout and creative use of partnerships and branding to support commercial revenues

The Sunday Telegraph The paper has strong cover images, good use of white space, clearly defined sections and great picture quality. **The Times (Saturday)** This bumper package eases you into the weekend with its balance of daily news and feature content.









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Local Weekly Newspaper of the Year

The Papermule Award

Some big, powerful products battled it out for weekly supremacy. Silence fell in the room as absorbed judges proved that everyone loves a well-produced traditional weekly newspaper. Judges delved deep inside all copies for evidence of quality print production and how well weeklies served their local market, how strong they were in terms of stable sales and distribution, and how commercially savvy they were.

Winner

Cambridge Independent

For the fifth successive year, this magnificent standout stitched and trimmed magazine-style weekly scored high with almost all judges. It was the icing on the lliffe Media cake, that delivered three of the top six titles. Judges particularly liked the striking design, and bold images that were able to bleed off the page due to being a trimmed product. A unique publication and worthy of keeping its crown firmly in place.

Highly Commended

New Milton Advertiser & Lymington Times

Not far adrift of its stable mate for top spot, this broadsheet maximised its size by providing a terrific range of content in a well-produced, cleanly printed publication, one that still sends reporters to parish council meetings and the local courthouse.

Commended

Bridgnorth Journal Great use of the page to achieve an added value high story count in its regular 56 pages. High production values from a newspaper with an impressive array of local contributors – it feels like a paper by the people for the people, remarked one judge. **Isle of Wight County Press** A strong campaigning newspaper that

Isle of Wight County Press A strong campaigning newspaper that really knows its islanders and has served the community with a well printed newspaper for almost 140 years.

Newbury Weekly News Beautifully produced, the News has been at the heart of its west Berkshire community since 1867.

The Oxford Times Praised for its strong year on year copy sale and commercial opportunities.









S&S Inks is delighted to be associated with the newspaper inks market in the UK and Ireland.

And also to be the sponsor of the ICNN Independent Community Newspaper of the Year category at The 2023

Newspaper Awards.

The ICNN Independent Community Newspaper of the Year

The S&S Inks Award

Such was the entry level this year, with more than 30 portfolios of three different issues, in a category launched only three years ago, it was decided to assemble two judging panels to do full justice to the volume of print to be scrutinised and assessed. It is clear that the hyperlocal market is growing fast, and while a number of titles struggled during more than two years of Covid-19, these highly targeted newspapers are gaining traction and revenue, and stepping up big-time to engage communities in areas now underserved by traditional weeklies.

Winner

The Peckham Peculiar

A wonderfully produced publication of the highest quality with beautifully designed light and airy pages and engaging articles. While it wasn't high on story count, it reflects the arts and culture of its area of circulation perfectly. In terms of presentation and star quality, it was the standout publication on the table and a runaway winner with the judges.

Highly Commended

The Bristol Cable

Hugely engaging, commercially innovative and an inspiring model. "The book is lovely in the hand, feeling very much a premium quality product," said one judge "with excellent layout, content and design. I wish I lived in Bristol."

Commended

Enfield Dispatch Now in its fifth year, and extremely well written and printed, judges loved that the title, part of the Social Spider CIC social enterprise of five community newspapers, was owned by its members.

Hackney Citizen The Citizen is a slick publication with superb front cover illustrations. Great local issues explored by this constant high performer and judges noted it was 'great to see an independent title securing a contract for public notices – a brilliant achievement."

Hailsham News A good-looking and well produced 'newsy' publication with its sister title the Bexhill News, the newspaper prints

10,000 copies a month on a bright stock that fly off the shelves in just 10 days. **The Ambler** An A4 magazine-style title for the Amble area for 20

The Ambler An A4 magazine-style title for the Amble area for 20 years – a touching and very worthy community initiative . "It's so good, it's collectable," enthused one judge.

Wells Voice Fantastic template-driven mini magazine style publication - a massive effort by a one man band working from a bedroom. A huge offering, dripping with content and plenty of supporting photography from its team of community contributors. West Leeds Dispatch A fantastic community-led publisher that's grown from one experienced journalist to a team of seven in the same number of years since launch and has empowered local people with a voice.







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Award Category Sponsor: National supplement of the year 2023

National Supplement/Magazine of the Year

The Paragon Customer Communications Awards

The overall quality of entries in this double category for weekly and non-weekly products just gets better year-on-year. The judges were presented with an array of high to mid-end, glossy publications that would grace most coffee-tables. All entries were fantastic additions to their host newspapers. Another tightly fought category, with nine titles battling it out.

Weekly Winner

FT Weekend Magazine

A convincing win, for a bold and ambitious magazine with compelling story telling. It perfectly matches elegance with accessibility. It has a beautiful design and thought-provoking, imaginative main features.

Highly Commended

The Times Magazine

A hard-hitting, news-led publication with a focused commercial plan to align sales and advertising performance. The glossy feel of a monthly and the news-reactiveness of a weekly.

Commended

ES (Evening Standard) A previous winner, ES continues to be commercially strong. It has fantastic photography and excellent colour reproduction.

Fabulous (The Sun on Sunday) It's all in the title, a light, bright and fun magazine. A perfect read for its readers.

Saturday (The Guardian) A fun magazine with lots of good content and images. It has a very modern feel with a strong editorial agenda and in the words of one judge, offers thumping good value for the reader.

The Sunday Times Magazine Last year's winner continues to impress. It's a great magazine with gripping and fascinating editorial, matched by a crisp design.

Non-Weekly Winner

LUXX (The Times)

For the third year running, this fantastic supplement hit the high notes. It is the epitome of luxury with perfect print, wonderful editorial and stunning use of colour and images. Judges were also wowed by its very impressive commercial performance.

Highly Commended

HTSI (Financial Times)

An incredibly impressive magazine to turnaround 37 weeks a year, HTSI feels more like a monthly! It gives fascinating insight into the uber wealthy through its beautiful glossy pages.

Commended

Luxury (The Telegraph) A confident design with lush images and must-read features abound. Its fashion section in particular took the eye.











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Regional Supplement/Magazine of the Year

The Walstead UK Award

Many of the entries in this popular category would stand up really well in the National supplement category with their much larger budgets. These sumptuous magazines were assessed by the judges for their print quality, design, content and commercial innovation. The judges were astonished at how much time, effort and resource some publishers were willing to invest in these magazines. But considering some of the great examples of commercial success on show, the investment makes absolute sense. It was a difficult category to judge, with the top two titles slugging it out to take the number one spot.

Winner

Shropshire Magazine (Midland News Association)

In a keenly contested category, this vibrant magazine would grace any coffee table. Its resilience in a challenging market is due to its outstanding content and design. The quality of the Shropshire Magazine reflects the beauty of the Shropshire countryside.

Highly Commended

Greater Govanhill Community Magazine

Last year's winner is full of great features with one judge stating that it's democratic journalism at its best. A unique publication focused on breaking down barriers in its community.

Commended

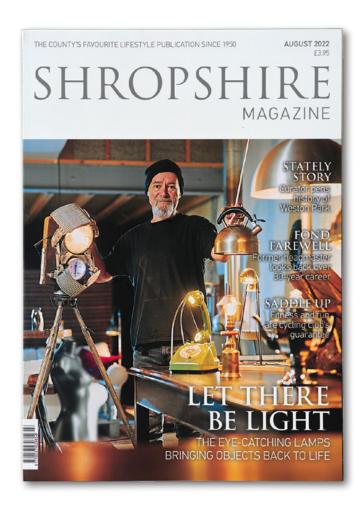
Cheshire Life (Newsquest) This magazine packs a real punch with great features and clean, crisp design. A bumper product that really knows its target market.

Devon Life (Archant/Newsquest) An attractive magazine with plenty of compelling reads coupled with a great design.

Out & About (Newbury News & Media) A classy looking product. It's refreshing to see commercial and editorial teams working closely together.

Velvet (Iliffe Media) A really nicely put together informative magazine that is excellently executed.







COLLECTION



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Niche Market Newspaper of the Year

The Collection Pot Award

Always a very diverse category, this year saw many entirely fresh entrants joining some niche newspapers that have regularly entered. Judges were not only looking for superb print quality, they also focused on how well a newspaper served its particular audience. With such a high quality of entry, two titles rose to the top battling for the number one spot. In the end, the category was decided by the very finest of margins.

Winner

First News

A title with a clear understanding of its target market, First News has fabulous content that is perfect for its young readers. Very nicely printed with plenty of colour throughout helping it to stand out on the judging table. A niche product helping to create the newspaper readers of tomorrow.

Highly Commended

Cage & Aviary Birds

Last year's winner looked great and really could not be much more niche! Fantastic reproduction for a subject matter that demands colour that leaps from the page.

Commended

Eastern Eye Described by a judge as a proud and brave newspaper not afraid to challenge institutional racism, Eastern Eye impressed with its design and use of images.

The Stage A bumper weekly, offering excellent value for money. The go-to-place for all you need to know about the theatre.

The Voice The Voice features engaged with strong content and a bold, easy to read design.

TLS Well laid out sections, stand out covers, the TLS continues to impress. A real joy to read.











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