



The 2024 Newspaper Awards

IN ASSOCIATION WITH FUJIFILM

**Celebrating excellence and innovation
in the printed newspaper**

Tuesday 26 March 2024

Ballroom, Hilton London Bankside
2-8 Great Suffolk Street, London SE1 0UG

Entry form

Closing date for entries 15 December 2023

www.newsawards.co.uk

FUJIFILM
Value from Innovation

 newsprinters

dmg media



OCS




resolute
Forest Products




Walstead
UNITED KINGDOM

The 2024 Newspaper Awards Categories

All categories are open to entries from the United Kingdom and the Republic of Ireland except The International Newspaper of the Year Award that is only open to overseas published newspapers.

All commercial information contained in entries remains confidential to the judging process.

Newspaper Printer of the Year

There are two Printer Awards. A print plant can enter either Award, if eligible, but not both. All entries must come from commercial production runs. A separate dedicated panel of judges adjudicates the Printer categories.

National Newspaper Printer of the Year

The Fujifilm Premier Award for all printers of newspapers printed by flexo or coldset web offset

Open to all printers of national newspapers, the judges will be looking for consistent and excellent quality from FOUR DIFFERENT copies of a national newspaper (Can also be two x 2 different copies of two national newspapers).

Eligible copies are those dated between Monday 16 October 2023 and Friday 15 December 2023.

You must confirm to chairman of judges Gary Cullum that you wish to enter this category. Please email confirmation to gc@cullumpublishing.co.uk.

If you believe a brief summary would enhance your entry, you may include up to 300 words maximum, two copies of which must be submitted with your printed newspapers.

You must state on your entry the production run (number of copies) of each printed newspaper submitted. These numbers remain confidential to the judging process.

Regional Newspaper Printer of the Year

The ECO3 Award for all printers of newspapers printed by flexo or coldset web offset

Open to all printers of regional/local newspapers, the judges will be looking for consistent and excellent quality from FOUR DIFFERENT copies of a regional/local newspaper (Can also be two x 2 different copies of two different publications or one copy of four different newsprint publications)

Eligible copies are those dated between Monday 16 October 2023 and Friday 15 December 2023.

You must confirm to chairman of judges Gary Cullum that you wish to enter this category. Please email confirmation to gc@cullumpublishing.co.uk.

If you believe a brief summary would enhance your entry, you may include up to 300 words, two copies of which must be submitted with your printed newspapers.

You must state on your entry the production run (number of copies) of each printed newspaper submitted. These numbers remain confidential to the judging process.

Newspaper Employee/Team of the Year

The UPM Premier Award

The UPM Newspaper Employee/Team of the Year award will be presented to the employee or team that has gone that extra mile and has made a visible difference in the **printed** newspaper sector.

Judges will be looking for examples of work and thinking that demonstrate that the individual or team have excelled and made outstanding contributions in areas that include:

- Commercial innovation in print
- Improved business performance
- Environmental projects
- Corporate sustainability
- Technical innovation
- Personal development
- Printed product launches
- Community campaigns
- Staff training

This is not an award for journalism/editorial content.

All entries must be submitted by a member of senior management or the candidate's line manager overseeing the particular project.

Judges require a 500-word document summarising the project, together with any printed materials that support the entry. Videos (max three minutes) and digital presentations can also be submitted to enhance the entry.

Also required is a high resolution photograph of the individual or team, along with details of age(s), job title(s), responsibility and years with company. These requirements are essential to ensure eligibility.

National Newspaper of the Year (Monday – Friday)

The OCS Award for all national daily newspapers

Three different issues of a daily (Monday – Friday) newspaper published between 1 January 2023 and 15 December 2023 must be submitted for judging.

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Your entry could be enhanced if you supply year-on-year circulation figures.

Weekend Newspaper of the Year

The dmg media Award for all weekend newspapers

Three different issues of a Saturday/Sunday newspaper published between 1 January 2023 and 15 December 2023 must be submitted for judging.

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Your entry could be enhanced if you supply year-on-year circulation figures.

Regional Daily Newspaper of the Year

The Newsprinters Award for all regional daily newspapers

Three different issues of the newspaper (Monday – Saturday) published between 1 January 2023 and 15 December 2023 must be submitted for judging.

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Your entry could be enhanced if you supply year-on-year circulation figures.

International Newspaper of the Year

The Resolute Forest Products Premier Award for all international daily and weekly newspapers distributed overseas. The category is open for all newspapers printed by any method.

Judges will be looking for consistent and excellent quality over **three different issues** of a newspaper printed between 1 January 2023 and 15 December 2023.

Design, use of colour and photography will also be taken into consideration by the judges. For further information and a list of previous winners go to www.newsawards.co.uk/register-page/

Local Weekly Newspaper of the Year

The Papermule Award for all local weekly newspapers

Three different issues of the newspaper published between 1 January 2023 and 15 December 2023 must be submitted for judging.

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Your entry could be enhanced if you supply year-on-year circulation figures.

You can only enter Local Weekly Newspaper of the Year **or** Hyperlocal Newspaper of the Year categories. You cannot enter both categories.

Niche Market Newspaper of the Year

for all niche market (special interest) newspapers *

Three different issues of a specialist newspaper published between 1 January 2023 and 15 December 2023 must be submitted for judging.

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries which address the criteria headings separately will be looked upon favourably by the judging panel.

* Niche or special interest includes sports, hobbies, religious, educational, business and lifestyle titles.

National Supplement/Magazine of the Year

for all national newspaper supplements and magazines printed any method

There will be two trophies awarded in this category:

- National Supplement/Magazine of the Year (Weekly frequency)
- National Supplement/Magazine of the Year (including Fortnightly/Monthly/Quarterly frequency)

The judging criteria for both Awards is the same – see below

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

The entry must include **three different issues** of the supplement or magazine published between 1 January 2023 and 15 December 2023.

A supplement/magazine must be a separate section of the publication or a separate publication, pre-printed, which is inserted in, distributed with, or available standalone, to the main newspaper. You must state if your entered publication is weekly or non-weekly.

Regional Supplement/Magazine of the Year

The Walstead Award for all regional newspaper colour supplements or standalone regional magazines printed any method

Every entry will be judged on the following elements: Print Production, Design, Content and Commercial Innovation.

Judges will be scoring each of these headings separately on judging day – with the entry gaining the most marks across the board winning the category.

Every entry must be accompanied by a 500-word printed summary – clearly laid out summaries that address the criteria headings separately will be looked upon favourably by the judging panel.

Required are **three different issues** of the supplement/magazine published between 1 January 2023 and 15 December 2023.

Hyperlocal Newspaper of the Year

The S&S Inks Award for independent community newspapers

There are over 400 independent community news publications in the UK and Ireland, many holding decision makers and public services to account. The majority of these titles are published by individuals or small teams producing news content of important community value. The Hyperlocal Newspaper of the Year Award will go to a publication targeting a specific geographic area such as a town, neighbourhood, village, county or even a single postcode sector.

Three different copies of the newspaper are required published between 1 January 2023 and 15 December 2023.

Every entry will be judged on the following elements: **Print Production, Design, Content and Commercial Innovation.**

Additionally, judges will be looking for newspapers that feature creative methods of attracting reader input and engagement with their communities. Examples of revenue generation will also be taken into consideration in the judging process.

All entries must be accompanied by a 500-word summary to support the entry.

The six shortlisted nominees will be invited to the Gala dinner free-of-charge (1 ticket per nomination).

*You can only enter Local Weekly Newspaper of the Year **or** Hyperlocal Newspaper of the Year categories. You cannot enter both categories.*

Rules and regulations

Entry is free of charge

Only newspapers published since 1 January 2023 are eligible – except where specified

A news media organisation may enter any number of categories except where specified

Separate entry forms and newspapers are required for each category

Photocopies of the entry form are acceptable – please fill out the form clearly and accurately

Each entry must be accompanied by the requirements outlined under the category heading – otherwise the entry will be ineligible and will be excluded by the judges

Only one entry per envelope

Presentation folders will not be accepted, except for Newspaper Employee/Team of the Year

Entries will not be returned unless specifically requested at the time of sending

Newspapers from Northern Ireland, Scotland, The Republic of Ireland and Wales may enter either the national or regional newspaper awards but not both

Closing date for receipt of entries is 15 December 2023

The decision of the judges is final

All entries to be sent to:

Gary Cullum, Newspaper Awards, 8b Chipperfield Road, Bovingdon, Herts HP3 0JN

For queries please contact:

Helen Hargreaves

Tel: +44 (0) 7970 923760

email: helen@newspaperawards.co.uk

www.newsawards.co.uk

Entry form

Please fill out the form clearly and accurately in block capitals

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Category entered

.....
Name of Publication

.....
Company

.....
Print/Production plant (if relevant)

.....
Name

.....
Position

.....
Telephone

.....
Email

.....
Signature