







Welcome to the 27th Newspaper Awards and to a Winners Book that showcases our industry's pioneering printed innovation alongside technical and commercial excellence.

For the second successive year The Newspaper Awards focuses exclusively on print, recognising the hugely important role that print continues to play.

There's no denying we live in the digital age, with tech giants commanding the advertisers' pound. But, for many, newspapers and genuine, trusted news brands remain an essential part of daily life.

Each month, millions of people at home, work or on the move engage with our print, online, mobile or social media products. Our unparalleled press educates and informs, entertains, probes, investigates and holds those in power to account. We reach out to international, national, regional and local communities in ways no other news media can hope to match.

The UK and Ireland's printed newspaper market remains one of the strongest and most diverse in the world – as 17 senior news media executives discovered over two days of intensive judging for The 2024 Newspaper Awards, that also included scrutiny of some wonderful newsprinted publications from around the world. Our industry's ability to inform, entertain and question those in authority is unrivalled.

Our news brands are at the heart of the communities they seek to serve, reporting news as it happens in an increasingly digital-first industry. But we balance that hunger for instant news – anywhere any time – with the continued desire for a more considered analysis. And in doing that, we balance the direct delivery of news via citizen journalists and social media with the sustained appetite for print, which remains a go-to platform for

quality in-depth editorial insight, commentary and features.

We also seek to balance the continuing commercial and financial challenges facing the industry – not least from the tech platforms that claim to be merely aggregators of 'our news' rather than publishers themselves. Our industry will continue to evolve, but it has to be funded.

For more years than I care to remember, the industry has lobbied in the corridors of power for a fair and level playing field. The News Media Association and big news publishing groups are fighting for parity, but still we don't have it

As chairman of the judging panels I should like to thank, on behalf of the awards team, our two judging teams, that gave freely of their time, over two days to assess hundreds of entries. The awards team is also indebted to all our sponsors for 2024 and to all those companies that have sponsored the awards over 27 years. We offer special thanks to Fujifilm, our headline sponsor that has supported us since day one.

We are grateful too, to Newsprinters at Broxbourne and to Reach Printing Services at Watford, for hosting our judging.

'Quality journalism remains at the heart of democracy,' former politician William Hague wrote in The Times as this Winners Book went to press. The industry faces huge challenges ahead, but it remains resilient, having played an important role in society and democracy for well over 200 years.

Gary Cullum, Director The Newspaper Awards

1



The 2024 Newspaper Awards judges

Standing from left: Roger Blitz,
newspaper world news editor, FT;
Tim Robinson, publisher daily press
division, National World; Warren Dupuy,
operations delivery director, Telegraph
Media Group; Mylene Sylvestre,
publishing director, Guardian News &
Media; John Howard, group circulation
director, Reach; Emily Woolfe, group
editorial director, Tindle Newspapers
Group; John Tucker, business services
director, dm media; Mark McGinlay,
co-founder Peculiar Publications;
Lisa Daniels, production editor, lliffe
Media Group

Seated from left: **Alison Headley**, group publishing director, Newsquest Media Group; **Gary Cullum**, director, The Newspaper Awards; **Jo Gallimore**, senior publishing manager, News UK



Print categories judges

Standing from left **Gary Cullum,** director, The Newspaper Awards; **Dave Kirwan**, production director, Guardian News & Media

Seated from left: Warren Dupuy, operations delivery director, Telegraph Media Group; Clive Want, technical sales manager, Palm Paper and former director of printing, Archant; Mick Crawley, projects and facilities, Reach Printing Services; Chris Baker, international printing consultant and retired VP of manufacturing, New York Daily News

ational Newspaper Printer of the Year	5
lews Employee/Team of the Year	7
nternational Newspaper of the Year	11
egional Newspaper Printer of the Year	15
lational Newspaper of the Year	17
egional Newspaper of the Year	19
Veekend Newspaper of the Year	2
ocal Weekly Newspaper of the Year	23
lyperlocal Newspaper of the Year	25
lational Supplement/Magazine of the Year non-weekly)	27
lational Supplement/Magazine of the Year weekly)	29
egional Supplement/Magazine of the Year	3
liche Market Newspaper of the Year	33



Label &

packaging

Commercial &

newspaper

Newspaper Printer of the Year award.

National Newspaper Printer of the Year

The Fujifilm Premier Award

Always a hard-fought category among world class printers where consistent and excellent quality are the key criteria. The mission was to find perfect quality from a number of different copies off the same presses. To assist the process, a separate panel of print experts was assembled to critically assess both printer categories, with more than 5,000 points available to each print portfolio across 26 judging criteria under three overall headings. Under the microscope – and the linen tester – were the quality of fold, print and image quality and plate marking.

Winner

Newsprinters (The Times, The Sunday Times)

Razor sharp halftone dots, crisp printing, accurate dot-for-dot register, even ink densities and solid blacks throughout newspapers that delivered high clarity impact for advertisers, editorial and readers alike with excellent full colour photos that jumped off the page. The portfolio exhibited excellent alignment of webs, sections and folding to produce consistent, ultra-clean, large complex products. This is world class newspaper printing at its very best.

Highly Commended

Reach Printing Services - Watford (Daily Star, The Guardian)

RPS Watford was only beaten by the narrowest of margins. As part of the largest contract newspaper printer in the UK, it has a reputation for its expertise in printing world class quality – and the Daily Star and The Guardian portfolio submitted was impressive. Furthermore, The Guardian copies were 'simply beautiful' declared judges 'with excellent ink density and solid blacks with stand-out photographs enhanced by the standard of Guardian repro.'







National Newspaper Printer of the Year (continued)

The Fujifilm Premier Award

Commended

Reach Printing Services - Oldham (Daily Express, The Guardian)

Submission copies of both newspaper titles were consistently well printed with excellent four colour registration, solid blacks and bright colours.

The Irish Times Print Plant (Irish Daily Star, Irish Independent)

Super clean copy with excellent ink laydown, register and half tone detail. The Irish Independent was 'beautifully printed.'

Reach Printing Services - Saltire (The Guardian)

Another entry of The Guardian – four different copies, cleanly printed. Good strong colours and impressive repro.

Webprint Citywest (Irish Daily Mail and The Irish Sun)

High quality printing with clean, vibrant, perfectly registered photos. Superb example of modern newspaper printing. The investment in reopening the Citywest manufacturing plant has paid off, commented one judge.











Newspaper Employee/Team of the Year

The UPM Premier Award

The most important asset for any newspaper publisher is its people. The UPM Award aims to recognise the incredible effort that goes into helping newspaper organisations succeed in an increasingly tough and challenging market. Judges were presented with a diverse range of entries ranging from newspaper rebrands and entirely new launches to innovative money-saving and environmentally important initiatives.

Winner

Reach Printing Services - Reducing energy consumption

With Reach facing escalating energy costs, the RPS technical team set about exploring renewable energy sources – finally settling on introducing a solar power stategy. As a result, RPS is expecting savings of approximately 400,000 kg $\rm CO_2$ per annum – the equivalent of planting 15,000 trees. The entry was right on message with its green agenda and in a time of climate change it's fantastic to see a company thinking outside the box and reducing energy cost by around half a million pounds a year.



The Irish News - Re-branding of The Irish News

Chief marketing officer, Annette McManus, led the rebranding project designed to revitalise The Irish News. It was relaunched in September 2023 to universal acclaim, solidifying its leading position in a fiercely competitive sector. Annette clearly motivated others and drove the team forward.



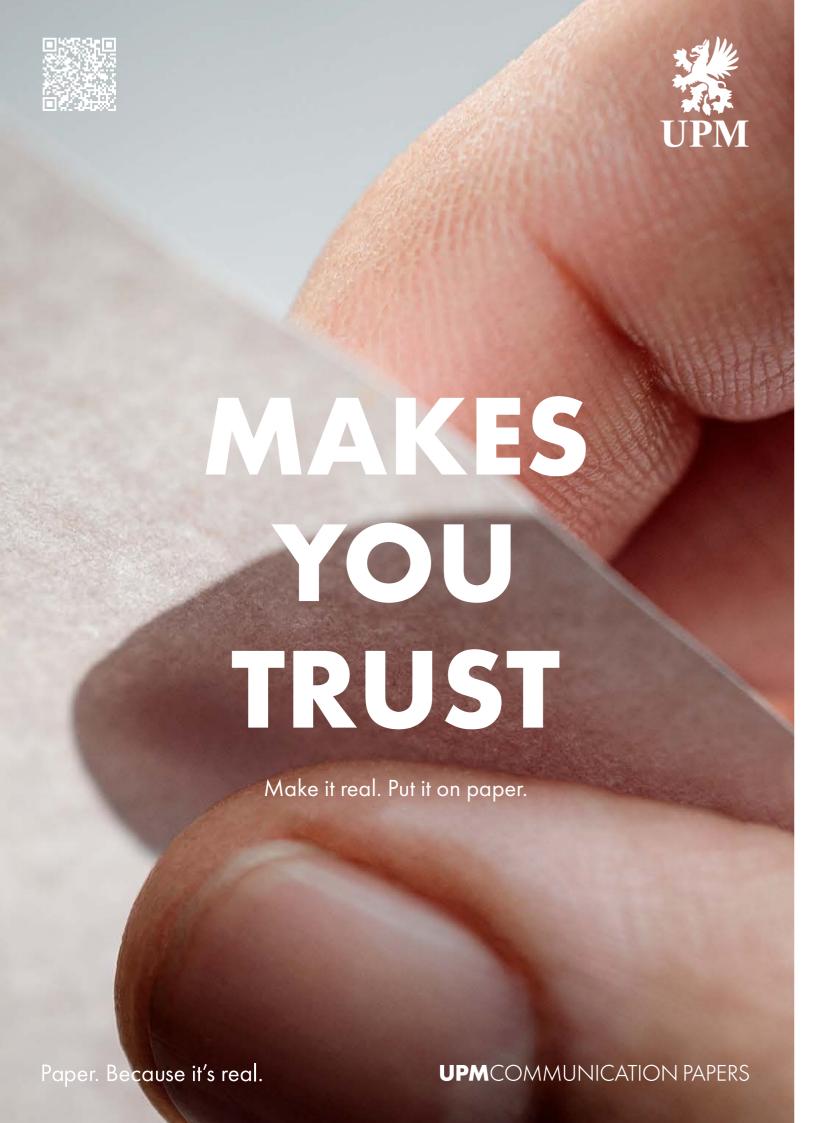












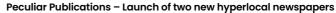
Newspaper Employee/Team of the Year (continued)

The UPM Premier Award

Commended

National World – Re-imagining the city daily newspaper The National World Daily Press Division was formed to re-imagine the city daily newspaper for a modern readership. The team has been responsible for the relaunch of eight titles and their skill and determination resulted in the huge success of this mammoth project.

Newsprinters – Retail industry support project In November 2023, News UK, publisher of The Sun, The Times and The Sunday Times, took a significant step in its commitment to supporting the retail industry. It discontinued its direct-to-retail delivery service within the M25 region. This strategic move is aimed at further bolstering the retail sector, while ensuring the widespread availability of newspapers in various outlets. The environmental impact of this move away from direct-to-retail is exponential and stopped the use of 100 vans per day. As a result, this will save 3,930 miles per day and 1.4 million miles per year, ultimately stopping 320 tonnes of CO_2 being emitted annually. It's also a £3 million saving for retailers.



Autumn 2023 saw the launch of two brand-new papers for Peculiar Publications. The Sutton Storyteller and The Bush Bugle are to be published four times a year – in the spring, summer, autumn and winter. The company designated three key members of its regular team to work across the new launches. The passion for the project shone through, resulting in two new printed titles full of great content precisely targeted at their communities.

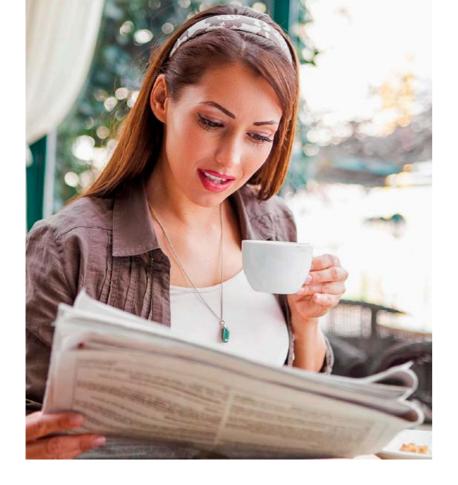
Social Spider – Expansion of a hyperlocal portfolio Social Spider's small community news team is responsible for publishing five print titles. In 2023 key achievements included the relaunch of the Barnet Post back into print and taking over the publishing of Newham Voices. The company also managed to significantly build its commercial business with an impressive revenue increase in 2023. One judge commented that Social Spider publications served their communities brilliantly with great flair and dedication – grassroots publishing at its very best.











INFORM.

FOR CENTURIES, THE FOREST HAS BEEN INSTRUMENTAL IN TRANSMITTING INFORMATION. AT RESOLUTE, WE ARE PROUD TO ENSURE ITS SUSTAINABLE DEVELOPMENT.

PROUD SPONSOR OF THE 2024 NEWSPAPER AWARDS

resolutefp.com









International Newspaper of the Year

The Resolute Forest Products Premier Award

Another great year for the International Newspaper of the Year category. Judges were simply looking for consistent and excellent quality over three different issues. With newspapers from all around the world from Greece to India, the quality of entry was outstanding, and judges were fascinated with how overseas publishing practices differ from our own. However, it was a perennial favourite from Germany that once again rose to the top of the pile.

Winner

Frankfurter Allgemeine Sonntagszeitung (Germany)

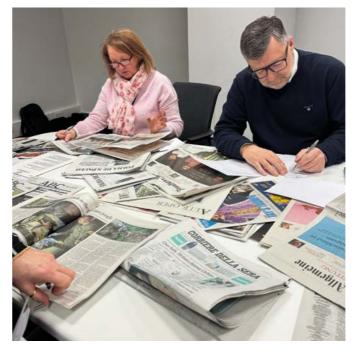
Another win for FAZ which, according to one judge, is as good as it gets for newsprint production and screams quality both in terms of print and design. Its supplements are gloriously presented and its use of colour sets it apart from the other entries. Serious, cool and classy with great graphics and illustrations.

Highly Commended

Børneavisen (Denmark)

A winner in 2023, Börneavisen covers news so that it makes sense to children and helps them understand the world they are in. It has a fresh and modern look and is produced on lovely thick paper. It impressed with its deceptively simple, yet eye-catching design.







International Newspaper of the Year (continued)

The Resolute Forest Products Premier Award

Commended

ABC (Spain)

This Spanish national newspaper was founded in 1903 and is owned by Grupa Vocento. It is produced in an interesting, small compact and handy format. Described by one judge as being sharp, snappy with a jaunty presentation.

China Daily (Global edition)

Founded in 1981, China Daily has the widest print circulation of any English-language newspaper in China. It impressed the judges with its clean, sharp design.

Dimokratia (Greece)

With striking front page images, the daily Dimokratia is a newspaper designed to grab your attention with its rich reproduction and use of photography.

Le Monde (France)

Entered by digital printer Stroma, this entry impressed with its sharp, clean design. Described as simple, sophisticated and highly engaging, it has a great spacial quality that draws in the reader.

The National (UAE)

Published in Abu Dhabi, The National is an English-language newspaper. It has an amazing reproduction quality with a beautiful central spread. Regarded by the judges as a stunningly presented newspaper

















Not one of them will survive it. But research has the power to change this.

Alzheimer's Research UK is the charity spearheading the search for a cure. New and promising treatments for Alzheimer's prove we can change the course of dementia.

But this is just the start. We cannot cure dementia alone.

Thank you for standing with us as we build on these breakthroughs to discover and deliver treatments that will transform lives.



SCAN THE QR CODE TO DONATE

Partnerships are vital to accelerating our progress towards a cure. If you or your organisation would like to support us, contact chris.bane@alzheimersresearchuk.org.















Newspapers choose ECO3

More than 50% of the 420 million newspapers read daily worldwide are produced with the aid of ECO3 products. Cloud-based or onsite Arkitex workflow solutions, Advantage platesetters, chemistry-free offset plates and innovative software products like SPIR@L screening and PrintSphere are all part of ECO3's complete production package for the newspaper industry. Only ECO3 can offer an end-to-end solution linked to front-end editorial systems, press control software, punch bending equipment, and sortation machines.

We understand newspapers, which is why newspapers choose ECO3.

www.ECO3.com

YOU PRINT. WE CARE.

Regional Newspaper Printer of the Year

The ECO3 Award

The mission was to find perfect quality from a number of different copies off the same presses. To assist the process, a separate panel of print experts was assembled, with more than 5,000 points available to each print portfolio across 26 judging criteria. Under the microscope – and the linen tester – were the quality of fold, print and image quality, and plate marking. Market challenges and press closures brought fewer entries to the table, but judges were not disappointed with the quality on display in this prestigious battle for print supremacy.

Winner

Interpress NI (The Irish News)

Outstanding clean, crisp, consistent world class printing quality - a near perfect portfolio and a unanimous top choice of all the judges. Impressive printing with pinpoint register on a web moving at ten metres per second, running to very tight deadlines, and without the aid of registration cameras or colour control. The quality of copy on the table demonstrated consistent density, with tight registration and web alignment.

Highly Commended

Iliffe Print (Bishop's Stortford Independent, City A.M., Grantham Journal, Inside Magazines)

A worthy runner up in a keenly contested category, lliffe Print has been delivering excellence in print quality and trusting relationships to its customers for over 120 years. Judges observed excellent printing from a diverse range of products without the use of density bars, demonstrating the skill of the printer. Some stand-out, vibrant colour and tip-top registration was on display with stitched and trimmed copy well presented.

Commended

Herald & Times (The Herald, The Herald on Saturday) Clean, crisp copy with vibrant colour from a mixed entry of tabloid and challenging broadsheet sized products. Clean white space and well-presented papers.

Mortons Print (Cage & Aviary Birds, Church Times, Teesdale Mercury, SO Magazine) This diverse portfolio of newspapers used well printed products and paper stocks. Cage & Aviary Birds always looks good – with some featured birds so good that they looked like they were about to fly off the sheet.

Newsquest Oxford (Devizes Gazette & Herald, Herefordshire Times, The Oxford Times, West Somerset County Gazette) Well printed publications with large paginations. Clean margins and fold, giving a good look and feel to the printed copies.







OCS is delighted to be the sponsor of the National Newspaper of the Year category at The 2024 Newspaper Awards.

Congratulations to all winners and nominated publications.

National Newspaper of the Year

The OCS Award

An exceptionally strong field of market leading brands gave judges plenty to deliberate in a category that saw big hitting broadsheets and tabloids scrutinised across three different issues, checking quality and consistency of print production. Some fantastic designs, eye-catching front pages, inviting headlines and compelling imagery was also very much in evidence. Judges were keen to acknowledge business success in a climate that increasingly demands fresh thinking and innovation.

Winner

i

Winner by the narrowest of margins, judges were impressed that the i continues to outsell some of its quality rivals with its objective reporting and digestible presentation for an ever-faster moving world. It is a value for money product read every day with so much to offer and has quite clearly filled a market gap in recent years. Cleanly designed, modern and dynamic, with a choice of fonts that bring out its breezy character in a well printed publication with ad formats that lead to a solid commercial performance.

Highly Commended

The Guardian

Beaten into second place by just one point, The Guardian is 'clear-minded, opinionated but not shrill.' High production values and beautifully printed, and always in tune with the reader, this commercially innovative gem is a great tabloid addition to the quality newspaper market.

Commended

The Financial Times The FT excels with superb repro and printing on salmon paper stock to match its news values. A trusted brand with a stand-out presence on the newsstand.

Irish Independent Its redesign has given the Indie a fresh look with clean airy design, great use of white space, high-end repro and a balanced mix of Irish, UK and rest of the world news that keeps readers loyal.

The Daily Telegraph Some of the standout copy on the table, with the Lockdown Files 'right up there with the expenses scandal,' said one judge. Quality repro and printing received much praise.

The Times Cleanly designed and produced, with world class printing, The Times is a 'muscly, punchy, weighty title'.







To all of tonight's winners and participants.



Regional Newspaper of the Year

The Newsprinters Award

Keen-eyed judges were seeking the very highest levels of print production and were meticulous in scrutinising every page of every entry. Also under the microscope were design and content with judges awarding points for high story count, campaigning initiatives, layouts, fonts, use of photography and ease of navigation.

Commercial innovation was not so much in evidence this year as publishers seek to stabilise newspaper sales and revenues in the digital era. But there were valuable points on offer for revenue-generating initiatives that were supporting long-established brands in extremely tough trading conditions.

Winner

The Irish News

With market leading daily sales of 25,000-plus, and fresh from a major rebranding initiative that judges loved, The Irish News is clearly in tune with its readers. An impressive title with high story count and a great variety of news and sport. Fantastic production values, declared judges with superb printing by sister company Interpress NI. All the more exceptional when you realise print quality and consistency is maintained by the skill of the printers. A worthy winner.

Highly Commended

Yorkshire Evening Post

Last year's winner and an impressive newspaper, the YEP was 'reimagined' in 2023 with a relaunch for a modern readership. It serves its region well with a celebration of life in Leeds and plenty of bite-sized snippets for the time poverished reader. Judges noted that 'crime and grime' stories have been pushed back in the book. High production values were praised along with first class photography. Excellent coverage of Leeds United was deemed an absolute sales driver.

Commended

Express & Star Praised for its huge story count, excellent sports pages and strong property section brought together to provide a traditional look and feel.

Shropshire Star A good mix of local and national news and a great weekend supplement, with the same traditional feel of its sister Express & Star, coupled with a strong classified spread and crisp repro helped the Star stand out.

Southern Daily Echo A value for money read for its south coast audience. Well designed, with clean pages and some excellent commercial initiatives.

The Journal Commercially astute, especially within its business pages, The Journal has good repro and is nicely produced with pages that are 'able to breathe'. Strong sports coverage as you'd expect from The Toon's local newspaper.









Combining **Print Expertise**



Congratulations to all tonight's winners and nominees

Weekend Newspaper of The Year

The dmg media Award

Still known as the 'cat killers' for the weight that hits the front doormat, this heavyweight weekend category showcases the range of quality broadsheets and tabloids that remain enduringly synonymous with British Sunday life. Saturday and Sunday contenders for this award proved there is a market for well-produced newspapers with sections for all members of the family. Submissions were judged on high standards of print production, design and content. Judges also wanted to see commercial innovation and business success. There was a clear winner with just a few points between some superb commended titles.

Winner

FT Weekend

Winner for the second successive year, this fabulously printed, world renowned brand sparkled with essential news and features. It offers great journalism in a beautifully designed paper with luxurious magazines. Clean layout, easy to navigate, and plenty of highend ads. It offers a fantastic amount for your money with section after section of quality content that spans so many genres. Page design and production values help guide the reader on a journey throughout.

Highly Commended

The Sunday Times

One of the newspapers submitted offered a stunning broadsheet supplement on the King's Coronation and highlighted excellent repro and use of spreads that captured the grandeur and enormity of the occasion. The full package was in a number of different formats demonstrating impressively complicated world-class printing, with timeless production values and content that keeps on giving week after week.

Commended

iweekend Clean layout and print production, tight control of fonts in a neat design that allows the pages to breathe. A commercially

Sunday Independent This top Irish title combined great design and judicious amounts of white space with printing excellence and

The Observer Almost perfect design with wonderfully sharp repro and printing. Combined with ground-breaking journalism, it was described as a unique voice.

The Saturday Times The warm-up act for The Sunday Times, said one judge, 'but just as good'. High-end production that's up there

The Sunday Telegraph Quality repro and images that lifted Royal Wedding coverage off the pages and brought sports coverage to life.









Streamlining the Mundane.....

Papermule specialise in workflow, automation and efficiency savings for the creation and management of media products driven by our extensive digital asset management platform. From supply chain engagement, collecting and validating content to automatically driving platforms like Google Ad Manager, creating time sensitive literature to chasing, planning and managing advertising content, we've got it covered. If your processes involve any repetitive human task or interaction, then there's almost certainly savings we can help you achieve. Visit www.papermule.co.uk or call 01379 650330 for more information on our products.

Congratulations

to all of the 2024 Winners!

In partnership with

























Local Weekly Newspaper of the Year

The Papermule Award

The weekly newspaper market is facing some difficult challenges, and this was reflected in the slightly reduced number of entries in this popular category. However, the weeklies that did enter showed that there is still a thirst for well-produced traditional weekly newspapers. Judges were looking for consistent quality of print and content backed-up by evidence of commercial success and innovative ways of increasing circulation figures.

Winner

The Impartial Reporter

The Impartial Reporter is a strong campaigning paper that is fighting on behalf of its audience. It has a lovely breathy layout and excellent print quality. Exuding a joyful community spirit, The Impartial Reporter was a standout winner in this under-pressure category.

Highly Commended

Lymington Times & New Milton Advertiser

The A&T plays a crucial role in the community. Its broadsheet format gives it a unique nostalgic feel and it's full of compelling content wrapped up in a sparkling design.

Commended

Cambridge Independent Winner for the last four years, the Cambridge Independent again impressed with a clean, well-designed stitched and trimmed format.

Ham & High Nicely printed with good use of white space in its design. For a free newspaper, the judges thought the Ham & High had a balanced mix of advertising and editorial.

Isle of Wight County Press This local weekly has a high story count and great use of white space. Judges particularly liked its sports section at the back.

Newbury Weekly News The Newbury Weekly News is full of cheerfully presented news within its light and spacious pages. Judges thought it was excellent value-for-money and served its audience extremely well.









S&S Inks is delighted to be associated with the newspaper inks market in the UK and Ireland.

Also to be the sponsor of the Hyperlocal Newspaper of the Year category at The 2024 Newspaper Awards.

Hyperlocal Newspaper of the Year

The S&S Inks Award

The quality and quantity of entry in this category shows just how much audiences want real local knowledge from local news outlets in an easy-to-read printed format. They want newspapers that they can really trust, delivering precisely targeted news content. With many areas now being underserved by more traditional newspapers, hyperlocals play an increasingly important role in their local communities. To succeed, hyperlocal community newspapers have to be tenacious and innovative and are looking to constantly evolve. The category received entries from all corners of the country and judges were impressed with the high-quality of some titles that rivalled more traditional, long established weeklies.

Winner

The Peckham Peculiar

A very clear winner, The Peckham Peculiar takes top slot for the second year running. It looks fresh and modern and reflects its local community. Lovely typography enhanced by fantastic printing. Packed with local information it's a must-read for local residents. Its passion for Peckham and its residents shines through on every poge.

Highly Commended

The Edinburgh Reporter

This newspaper does not cram its pages, leaving space to breathe and has a stunning front page format. One judge commented that you can really feel the character of the community through its pages.

Commended

Hackney Citizen The Citizen is great at championing its local heroes. Trendy and diverse, just like its local community.

The Bristol Cable The Bristol Cable has had great success in growing its circulation. It has a lovely design and covers a wide range of topics.

The West Dorset Magazine A unique newsprint format makes this title stand out from the crowd. Described by one judge as a fabulous publication, jam packed with quirky stories with a light approach ensuring it reaches its niche audience.

Wells Voice Described as a brilliant publication, especially considering it's put together by one person. It has all the design and content of a punchy local newspaper, in a compact hyperlocal format.





Rhapsody

We Are Re-inventing Publishing



Coming Soon

rhapsodymedia.com

If you know, you know - if you don't know, you should. Register your interest using the QR Code



















Our long-standing relationship with the major players in the industry gives us the experience and insight on how to best evolve our sector. Through automation and A.I. we aim to keep the publishing industry thriving.



This double category is always a fascinating challenge for the judges. They were presented with an array of high-quality magazines and supplements. All of the entries added extra value to their host newspapers and continue to play a hugely important role in increasing revenue streams.

Winner

LUXX (The Times)

A winner for the fourth year running, LUXX stood out with its sharp images, jaw-dropping advertisements and flowing editorial. Judges liked its heavyweight cover which gives it a luxurious feel. It is superbly printed and offers a perfect balance between advertising and editorial content.

Highly Commended

LUXURY (The Telegraph)

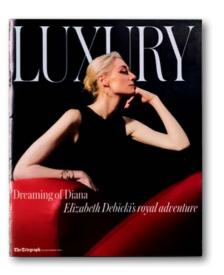
The growth of luxury makes it stand out and shows a commitment to producing a high-quality product. Quite breathtaking production.

Commended

HTSI (Financial Times) Eye-catching, enticing and many times a previous winner, HTSI has performed consistently well in this challenging category.









Walstead UK are proud to service the requirements of the national newspaper publishers with the production of their magazines and supplements

Get in touch

info@walstead-uk.com www.walstead-uk.com









National Supplement/Magazine of the Year (weekly) The Walstead UK Award

Winner

Saturday (The Guardian)

This bold, bright magazine, is clean, easy to read, inspiring and full of variety. It has a striking format and its beautiful design allows the pages to breath. A very clear winner in a category bulging with excellent magazines.

Highly Commended

The Sunday Times Magazine

With brilliant features, The Sunday Times Magazine is a super reading experience and its use of photography is quite exceptional.

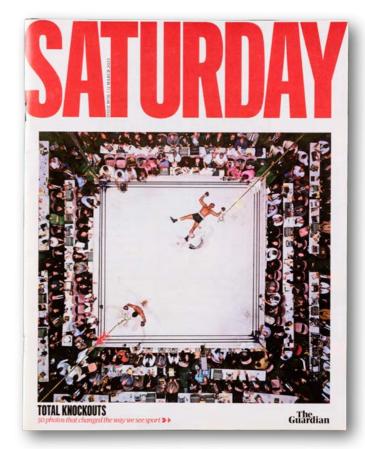
Commended

FT Weekend Magazine Last year's winner again impressed with its strong mix of long-form journalism and lighter material. One judge wanted to sit down and read it the whole way through.

The Times Magazine A great magazine with stunning covers and innovative use of commercial wraps

Ticket (The Irish Times) The Ticket's fresh design, inventive commercial innovations and clean sharp printing impressed the

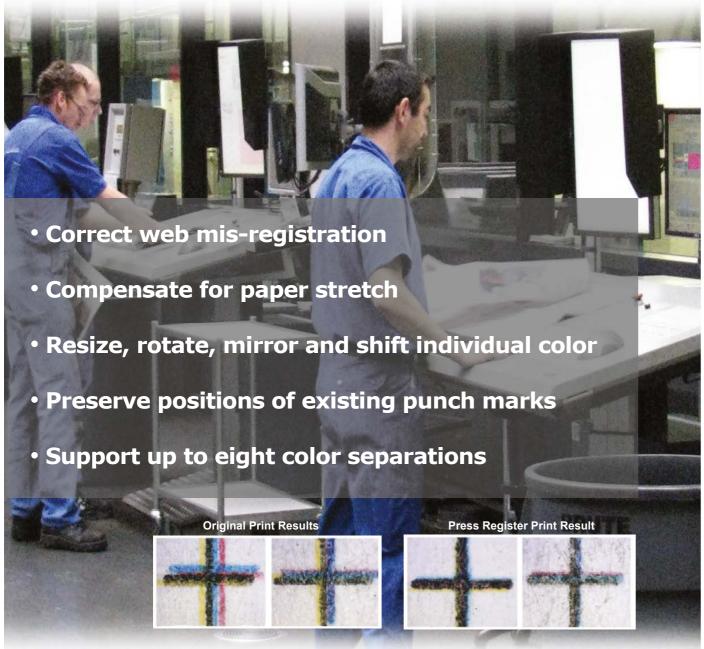
Weekend Magazine (Irish Independent) Weekend has a striking format with good use of white space on higher grammage paper. With lovely photography that bring its pages to life.













Regional Supplement/Magazine of the Year The Prolmage Award

Judges agreed that the quality of many of the publications before them was sublime. In fact, those that stood out from the crowd were every bit as good as many of their national counterparts – some feat given they are produced on much smaller budgets. Several judges commented that it was astonishing just how much time, effort and resource some regional publishers are prepared to invest in their magazines. But with the levels of commercial success in evidence, it was quite easy to see why.

The top two could not be split – with one being a simply brilliant magazine produced on a newspaper press.

Joint Winners

Belfast Telegraph Weekend (Mediahuis)

A stand-out publication – all the more impressive as it's printed on newsprint. Just the right mix of TV listings and ads for a weekend supplement and produced on perfect grammage stock. An excellent magazine superbly printed for the publisher by multi award-winning newspaper printer Interpress NI. 'I love it,' said one judge, and others obviously agreed.

Velvet (Iliffe Media)

A several times previous winner, Velvet is about to celebrate its 200th edition. A free title with hardly any generic content. A mix of templates and bespoke design, but all pages following the same palette for colours and fonts. A beautiful satin silk cover that makes it a stand-out title and nods to its super production values.

Commended

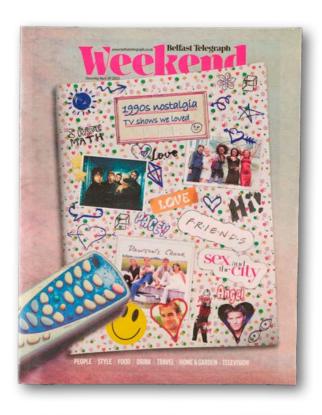
Cheshire Life (Newsquest) Nearly perfect, a bound 280 page beast of a lifestyle magazine providing enough quality content to read for a whole month

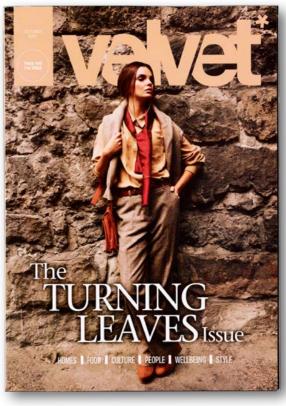
Oxfordshire Living (Newsquest) A quality look throughout with a wonderful mix of local and national content – with a fantastic property section for its affluent area.

Shropshire Magazine (Midland News Association) Last year's winner and a top six finisher this year. So much to read, strong features with a lovely clean layout, and 'a very nice feel'.

Yorkshire Life (Newsquest) A lovely templated offering considering it is free. A quality magazine with an impressive array of commercial pages, including a perfectly produced eight-page gatefold.

Promotes its county well.





Rmuli C

Advertising systems and services for brands, agencies and publishers

Good ad production is key to good advertising. That's why Qmuli provides smart, cloud-based tools to manage, automate, and streamline the ad production process, from start to finish.





Qmuli believe that good ad production is the key to good advertising. That's why our range of tools and services provide complete end-to-end support, production and delivery for all press and DOOH ads. Our portfolio includes Admin Plus and AdCampaign (agency workflow and campaign management tools), Adsync (tool that links publisher booking data directly with agencies and users) and AdFast.

Using our AdFast service, as well as seamless ad checking and colour converting, we deliver your ads (press, digital, OOH, tablet, banners and mobile) to publishers and media owners easily and securely, getting them directly to 1000's of National, Regional and Global Magazine titles. We also back up our robust and secure systems with highly regarded customer support services allowing users to talk directly to experts with no fuss.

Niche Market Newspaper of the Year The Qmuli Award

From rugby and horse racing to politics, food and education, the Niche Market category presented the judges with a wide variety of spectacular publications. In addition to superlative production values, judges were looking to see how well these niche newspapers served their particular audiences. The top three publications fought a close run battle with the winner just edging it.

Winner

TLS

Dating back to 1902, The Times Literary Supplement is totally in tune with its readers. Its minimalistic design is a joy on-the-eye and it has excellent repro resulting in superb picture quality. Its pre-lockdown re-design has proved to be a great success, giving the TLS a livelier face.

Highly Commended

The New European

Originally launched as a four-week, anti-Brexit 'pop-up' newspaper, The New European is now seen as an important source of news and comment on politics and culture. Judges praised it for well-designed pages and liked the use of ragged right columns giving a spacious feel and quality.

Commended

Cage & Aviary Birds Always there or thereabouts, you don't get much more niche than Cage & Aviary Birds. It again impressed with printing of the highest quality and eye-popping photography.

First News Top of the pile last year, First News demonstrated great commercial partnerships and is perfectly pitched at the young reader

Inside Time Inside Time is mainly written and produced by prisoners and former prisoners and is distributed free to every UK prison. One judge described it as an inspirational paper crammed with case studies, help, guidance and support.

Racing Post A perfect paper for its target audience. Nicely designed with newsy and punchy features.

The Rugby Paper The UKs number one selling newsstand rugby title really knows its market. Praised for busy content and crisp reproduction.

Waitrose Weekend Food is notoriously difficult to capture effectively but Waitrose Weekend does it in spades. One judge commented that this beautiful free paper really makes you want to visit Waitrose.





www.qmuli.com www.adfast.qmuli.com production@qmuli.com +44 (0) 207278 4009

